The Mesoamerican Reef, the busiest path of hurricanes

Coastal Resilience Network

Legend
Coastal Hazards
Tropical Cyclones Footprint
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What do we want to achieve?

Restore or maintain the capacity of ecosystems to provide coastal protection service to people and infrastructure (tourism and real estate)

- Change building and zoning practices
- Adapt municipal regulations
- Create incentives: insurance/subsidies

Assess risk and the role of ecosystems, based on science

Identify building and zoning practices

Build capacities of building, tourism and municipal sectors
What kind of partners we need?

- **Change building and zoning practices**
  - Real Estate developers, tourism industry

- **Adapt municipal regulations**
  - State-Municipal governments, advisor, specialists, academia

- **Create incentives: insurance/subsidies**
  - Insurance companies, emergency-relief agencies

- **Assess risk and the role of ecosystems, based on science**
  - Academia, specialists, advisors

- **Identify building and zoning practices**
  - Architects, engineers, builders, local people

- **Build capacities of building, tourism and municipal**
  - Academia, professional associations
Criteria to select partners

- Trusted partners
- Specialized and experienced
- Identify shared objectives

And then

- Build trust
- Provide financial support to fill up gaps
Building partnerships, a process: Identifying practices and building capacity

- Mesoamerican Reef Tourism Initiative
- 10 years working with hotel industry, architects, engineers - North
- Hotel Associations Cancun Professionals Real Estate Developers Municipalities
- Technological Institute – Architecture School
- Long term involvement in land use zoning, building capacities and relations with professionals - South
- South - Professionals Developers Recent grads Municipalities
Building partnerships, a process: assessing risk

Environmental State Agency

CINVESTAV - ECOSUR academia

Recognized scientific institutions

Professionals Municipalities Federal Agencies

Our current gap: building incentives

Relief and emergency agencies?

Social oriented federal agencies

Insurance companies