Ocean habitats provide scuba diving, fishing and other recreational opportunities that attract tourists from around the world.

Coastal communities, planners and the tourism industry should protect and restore the habitats that drive local economies.

Mapping Ocean Wealth demonstrates what the ocean does for us today so that we maximize what the ocean can do for us tomorrow.

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**SPORT FISHING**

Can be the main source of income for coastal communities

- $141.5 MILLION in the Caribbean Islands – 1 in 10 Residents
- $56.5 MILLION in Belize in 2007

**MANGROVES**

Contributes $1 BILLION per year toward Florida’s economy

Recreational fishing around

At prime scuba diving spots in Palau

A SINGLE SHARK has a lifetime value of

$1.9 MILLION and a fished value of $108

**HEALTHY OCEAN HABITATS**

Attract the divers, snorkelers and other tourists who drive coastal economies

**CORAL REEFS**

Drive up to $30 BILLION per year globally in tourism revenue

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The Nature Conservancy
Protecting nature. Preserving life.