Balancing Objectives in Palm Oil Development

Jurisdictional Approaches to Green Development

A Learning Exchange

Sultan Hotel and Residence-Jakarta, 11 November 2014
Palm oil as a “super-wicked” problem?

“Wicked problems”
- The problem is ill-defined
- Conditions impacting the problem are dynamic and changing
- Different stakeholders with different interests enter the process as it unfolds
- Solutions for one part affect and change other parts
- There are different and changing criteria for success
- There is no defined solution

“Super-wicked problems”
- Time is running out.
- No central authority.
- Those seeking to solve the problem are also “causing” it.
- Policies discount the future irrationally.

Potential solutions:
- Authoritative
- Competitive
- Collaborative
The Basics

– Landscapes generate diverse social, environmental and production values
– Creates multiple demands on land

The Goal

– Allocate land to the ‘right’ uses?

Diagnose Commodity Supply Chain Impacts

– How commodity production impacts landscape values

Allocate Production & Protection to the ‘Right’ Places

– Steer production to where it’s appropriate
– Strengthen protection where it’s not