Applying the Jurisdictional Approach to Sustainable Commodity Supply Chains

Framing the Subject

Plenary Session - Day 2
Jurisdictional Approaches to Green Development Conference
Jakarta, Indonesia
12 Nov 2012
Advance understanding of how Jurisdictional Approaches can help build Sustainable Commodity Supply Chains

① Why is Jurisdictional Approach needed?
② What are key challenges and opportunities ahead?
③ What incentives are needed to drive transformation?
Agenda

- 10 min  Welcome & Framing the Session
- 10 min  Panelist Introductions & Remarks
- 40 min  Panel Discussion
- 25 min  Questions from the Floor
- 5 min   Concluding Remarks
Pressure for Change

Caught Red Handed

Nestlé’s use of palm oil is having a devastating impact on rainforest, the climate and orang-utans.

Greenpeace

Justice for Animals

Justice for Animals

Justice for Animals

Justice for Animals

Justice for Animals

Burning Up Borneo

Greenpeace

www.greenpeace.org
Controversial Commodities

SOY

BEEF

PALM OIL
Underlying Causes of Concern

Controversy = Where x How
Focus of Effort

Government

• Improve Legal Framework & Strengthen Enforcement
Focus of Effort

Government
• Improve Legal Framework & Strengthen Enforcement

Private Sector
• Create Accountability & Reward Leadership
• Raise Standards
Pressuring the Commodity Supply Chain

Certification
- RSPO
- SAN
- ISCC

No Deforestation
No Peat
No Exploitation
Limitations on Private Sector Efforts

• Limited reach (and requirements?) of certification

• Supply Chain commitments ‘raise the bar’ and extend reach - but still suffer leakage

• Impact on landscapes of other sectors

• Government policy not always supportive
Focus of Effort

Government
  • Improve Legal Framework & Strengthen Enforcement

Private Sector
  • Create Accountability
  • Reward Leadership
  • Raise Standards

Community Based Approaches
  • Recognition of Customary Rights & Promote Local Control

How to Achieve Impact at the Landscape?
The Basics
• Landscapes generate diverse social, environmental and production values
  • Creates multiple demands on land

The Goal
• Allocate land to the ‘right’ uses?

Diagnose Commodity Supply Chain Impacts
• How commodity production impacts landscape values

Allocate Production & Protection to the ‘Right’ Places
• Steer production to where it’s appropriate
  • Strengthen protection where it’s not
Analogies

Business

NGOs

Communities

Government
Thank You
Key Themes of Discussion

*Transforming Commodity Supply Chains will require*

- Building a common vision
- Building constituency for effective policy, enforcement, reward and penalty
- Understanding and appreciating cost & benefits of transformation, then build incentive structures around this
- Public-Private partnerships will be key ➔ form, function & funding?
Analogies
Analogies

Business  NGOs  Communities  Government