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Triple Bottom Line

Ecosystems

Ecosystem health is restored to benefit both humans and nature

Communities

Community risk is reduced and resilience to coastal hazards is enhanced

Economies

Economic benefits of floodplain, coastal and marine ecosystem services are documented and embraced





Proof of Concept







Ecosystem Services for the Environment







2012









Ecosystem Services for Economies



Construction 10 miles/year

- = 380 jobs
- = \$29M revenue/sales
- = ~\$10M household income





<u>Fisheries</u> fish / crabs / oysters

- = ~\$8M revenue/sales
- = >\$2M household income



Ecosystem Services for Communities









Ecosystem Services for Communities







Are We Making the Case?

Ecosystems

Ecosystem Health

Scientists NGOs Agencies



Habitats

Wildlife/fish

Communities

Risk Reduction

Elected Officials
Governments
Citizens



Shoreline Protection

Resilience

Economies

Economic Benefits

Governments
Industries
Businesses

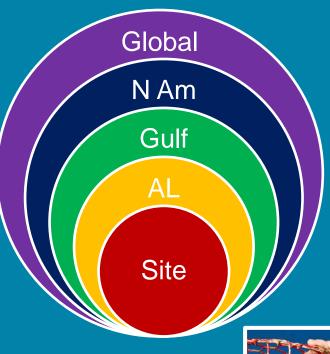


Economies

Livelihoods



What's Missing?



Syntheses?

Long-term Monitoring?

Relevant Case Studies?







Many Questions...Any Answers?