

# Smithsonian-Mason Global Conservation Studies Programs

SMITHSONIAN INSTITUTION & GEORGE MASON UNIVERSITY

GRADUATE/  
PROFESSIONAL  
OPPORTUNITIES

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or contact

[SCBItraining@si.edu](mailto:SCBItraining@si.edu) to  
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## ADAPTIVE MANAGEMENT FOR CONSERVATION SUCCESS

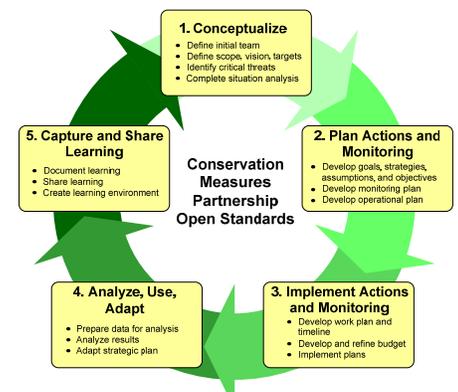
June 6-17, 2011

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### THE COURSE

- Are you faced with limited resources with which to confront growing challenges in wildlife conservation?
- Do you need to show that your efforts are strategic, systematic and results-oriented?
- Do you seek to translate your ambitious ideas into robust project plans and fundable proposals with clear, realistic goals and objectives?
- Do you want to improve how you demonstrate the impact of your work?
- Heard about Miradi software, but wonder how to use it?



To help conservationists build their capacity in project design, planning and evaluation, we are teaming with Foundations of Success (FOS) to offer a 10-day intensive course in adaptive management, based on the Conservation Measures Partnership's *Open Standards for the Practice of Conservation*. You will gain new skills for designing, planning and implementing effective projects and for providing clear evidence of your progress toward achieving conservation results. With the help of expert coaches, your "team" uses a real conservation project (if you have one you would like to offer, please contact us) to practice conceptualizing your project, formulating objectives, and demonstrating measurable impact. You also learn how to use *Miradi* adaptive management software, which has been adopted by major conservation organizations (e.g., TNC, WWF, WCS) and is currently being used by over 1000 nature conservation practitioners in more than 147 countries.



Conservation Project Planning in Fiji  
Photo Credit: Nick Salafsky

### Course Costs

The course fee of \$2,500 includes instruction and most course materials plus meals and lodging, and ground transport to/from Washington-Dulles International Airport (IAD). All other travel costs and incidental expenses are the participant's responsibility. Course participants earn Continuing Education Units; graduate course credits (3) are available for qualified applicants through George Mason University (total fee: \$2750 in-state (VA)/ \$3500 out-of-state). Applications due by April 22, 2011.

\*Learn more about FOS at [www.fosonline.org](http://www.fosonline.org)

*Smithsonian-Mason Global Conservation Studies Program course participants engage in dynamic learning communities, build lifelong professional networks, and connect with valuable conservation resources*



Smithsonian  
National Zoological Park

*Adaptive Management for Conservation Success* takes place at the Smithsonian Conservation Biology Institute (SCBI) in Front Royal, Virginia, USA, about two hours from Washington, D.C., and adjacent to Shenandoah National Park.



George Mason University was named in 2008 as the number one national university to watch on U.S. News and World Report's list of "Up and Coming Schools." This entrepreneurial school is committed to providing students with the ability to find solutions for local and global challenges.