

MAPPING OCEAN WEALTH

Coastal communities receive multiple benefits from ocean habitats, such as coastal protection, fish production and tourism opportunities.

By valuing nature in decisions:

The private sector can invest in sustainable projects with long term benefits.

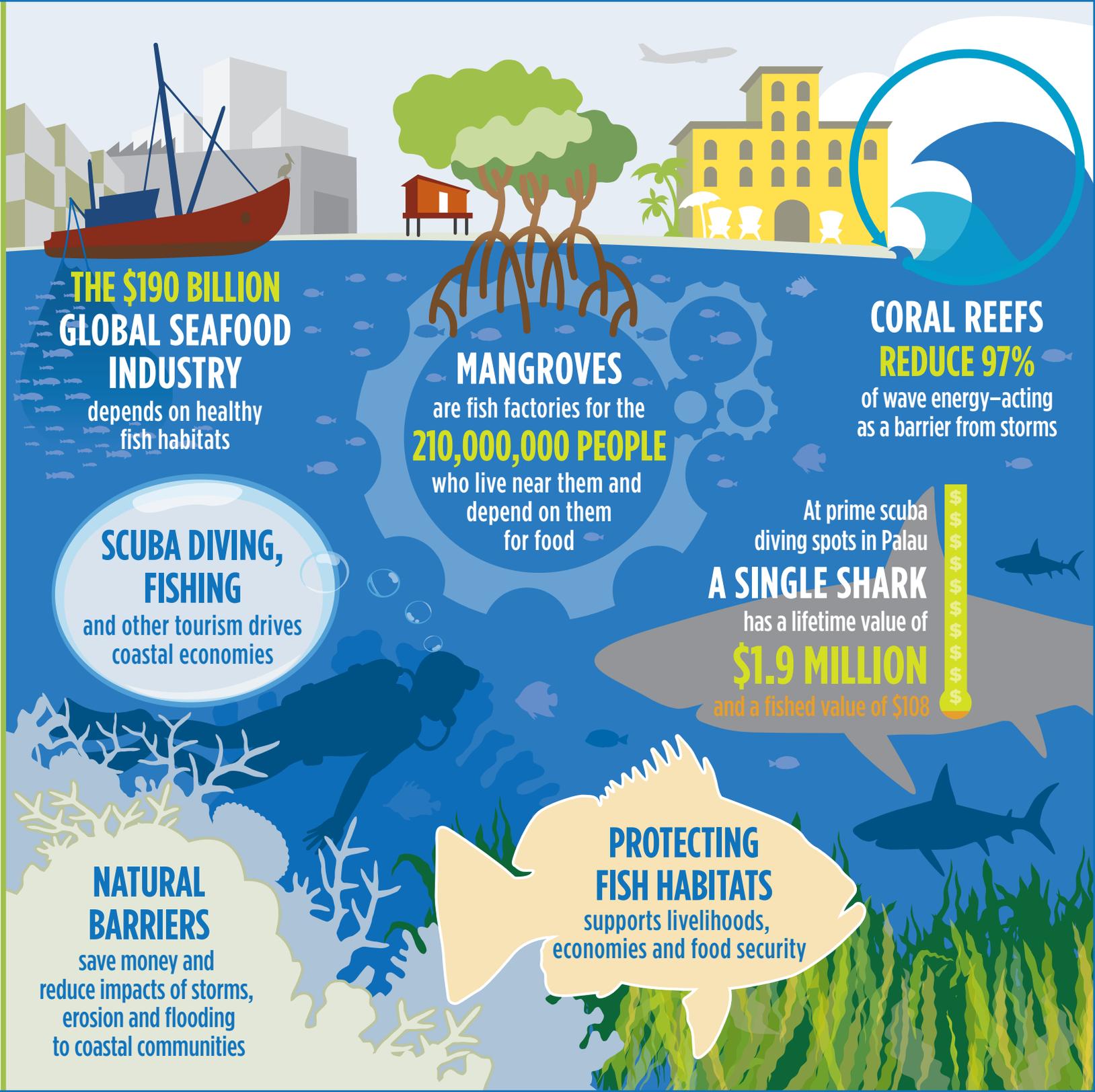
Engineers can incorporate natural solutions into coastal infrastructure projects.

Governments can develop ocean-use plans and better manage fisheries.

Development agencies can invest in nature to actively reduce poverty and increase our resilience to climate change.

Conservation groups can maximize the benefits from coastal restoration projects.

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THE \$190 BILLION GLOBAL SEAFOOD INDUSTRY depends on healthy fish habitats

MANGROVES are fish factories for the **210,000,000 PEOPLE** who live near them and depend on them for food

CORAL REEFS **REDUCE 97%** of wave energy—acting as a barrier from storms

SCUBA DIVING, FISHING and other tourism drives coastal economies

At prime scuba diving spots in Palau **A SINGLE SHARK** has a lifetime value of **\$1.9 MILLION** and a fished value of \$108

NATURAL BARRIERS save money and reduce impacts of storms, erosion and flooding to coastal communities

PROTECTING FISH HABITATS supports livelihoods, economies and food security