



# Applying the Jurisdictional Approach to Sustainable Commodity Supply Chains

*Framing the Subject*

Plenary Session - Day 2

Jurisdictional Approaches to Green  
Development Conference  
Jakarta, Indonesia

12 Nov 2012



# Purpose of Session

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*Advance understanding of how Jurisdictional Approaches can help build Sustainable Commodity Supply Chains*

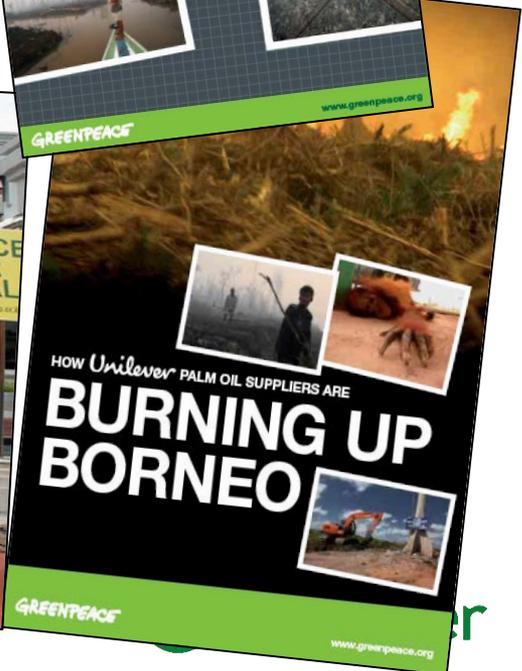
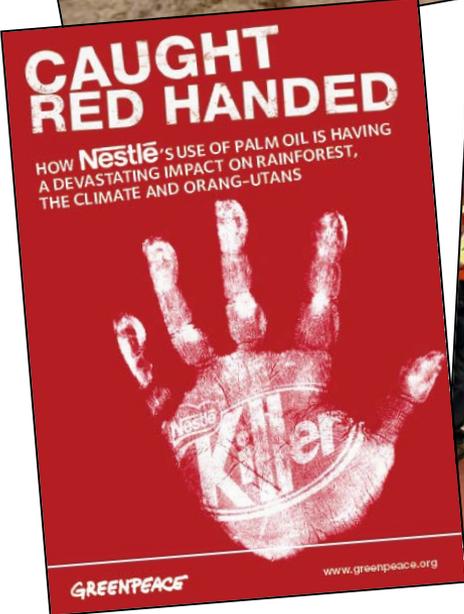
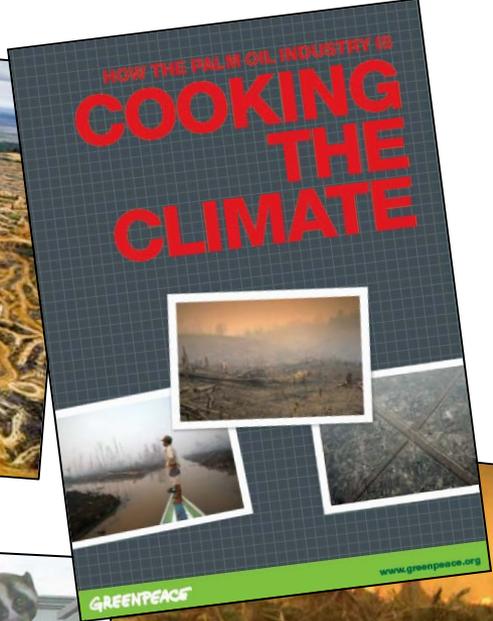
- ① Why is Jurisdictional Approach needed ?
- ② What are key challenges and opportunities ahead ?
- ③ What incentives are needed to drive transformation ?

# Agenda

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- 10 min *Welcome & Framing the Session*
- 10 min *Panelist Introductions & Remarks*
- 40 min *Panel Discussion*
- 25 min *Questions from the Floor*
- 5 min *Concluding Remarks*

# Pressure for Change



# Controversial Commodities

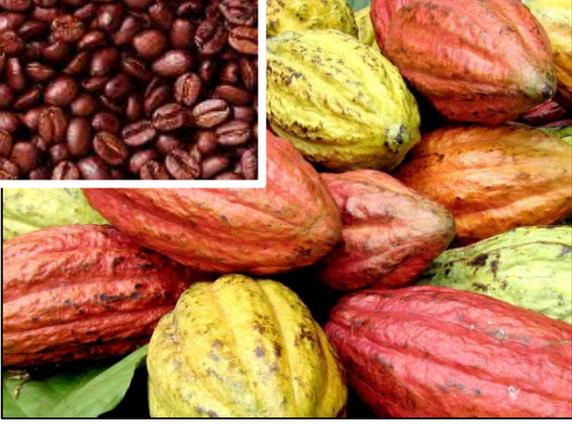
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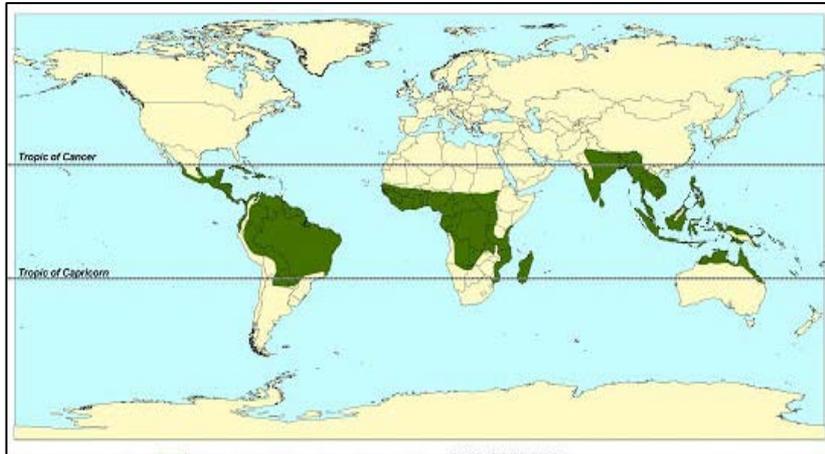


PALM OIL



# Underlying Causes of Concern

Controversy = Where x How



# Focus of Effort

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## Government

- Improve Legal Framework & Strengthen Enforcement

# Focus of Effort

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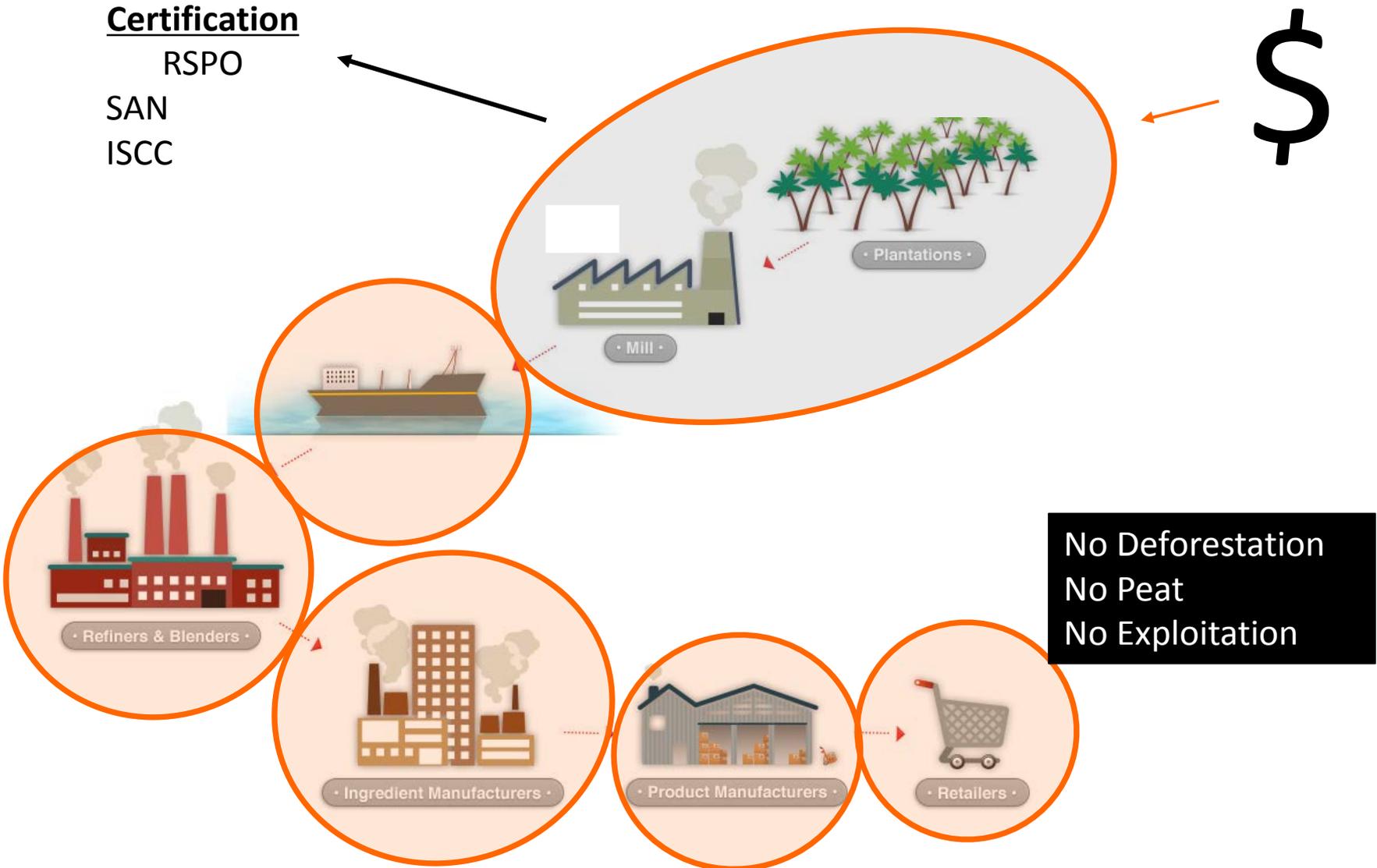
## Government

- Improve Legal Framework & Strengthen Enforcement

## Private Sector

- Create Accountability & Reward Leadership
- Raise Standards

# Pressuring the Commodity Supply Chain



# Limitations on Private Sector Efforts

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- Limited reach (and requirements?) of certification
- Supply Chain commitments 'raise the bar' and extend reach - but still suffer leakage
- Impact on landscapes of other sectors
- Government policy not always supportive

# Focus of Effort



# Jurisdictional Approach to ILM

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## The Basics

- Landscapes generate diverse social, environmental and production values
- Creates multiple demands on land

## The Goal

- Allocate land to the 'right' uses ?

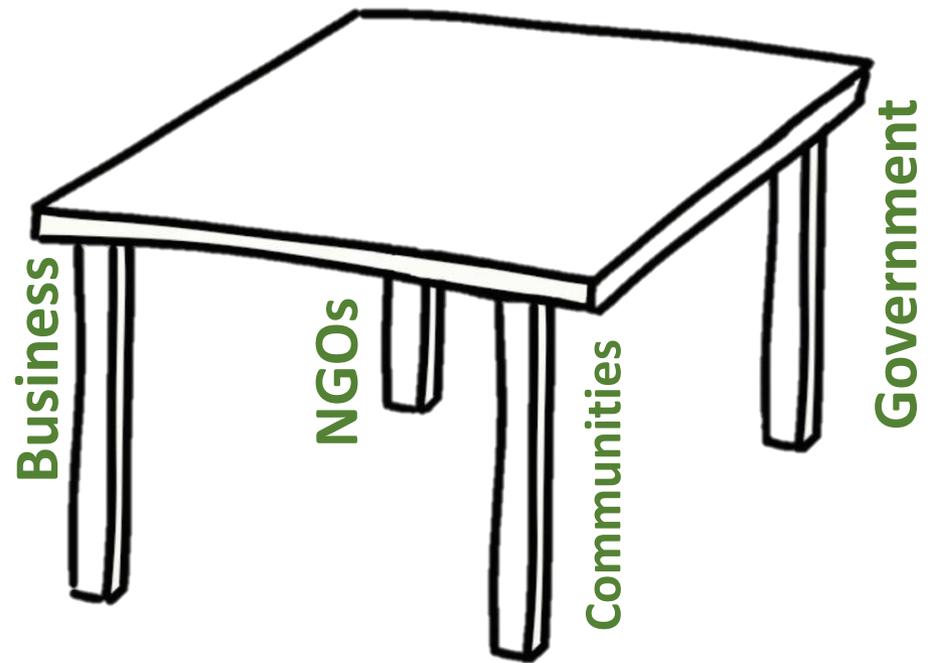
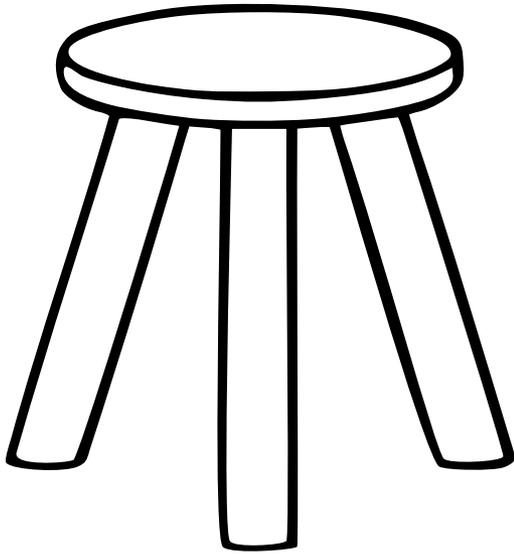
## Diagnose Commodity Supply Chain Impacts

- How commodity production impacts landscape values

## Allocate Production & Protection to the 'Right' Places

- Steer production to where it's appropriate
- Strengthen protection where it's not

# Analogies



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# Thank You

# Key Themes of Discussion

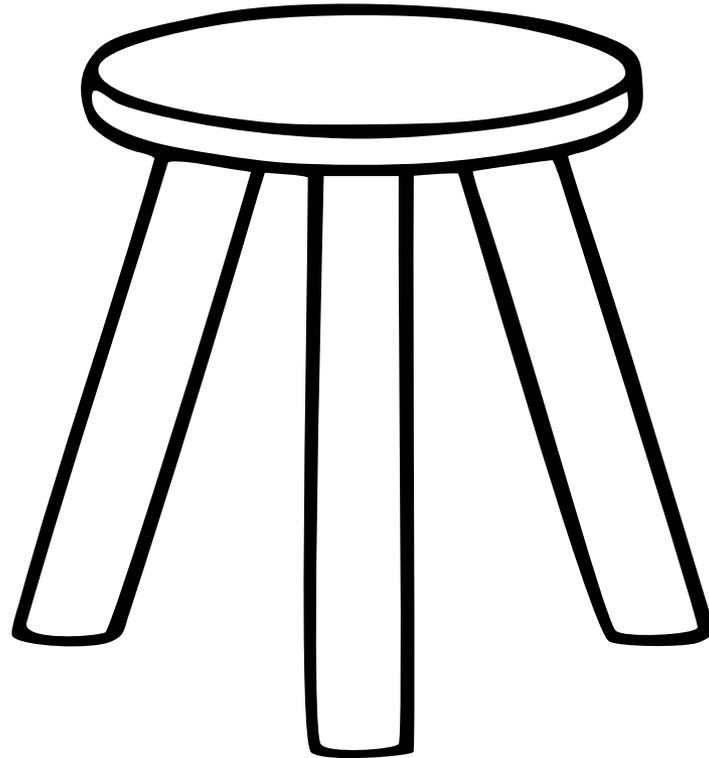
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## *Transforming Commodity Supply Chains will require*

- Building a common vision
- Building constituency for effective policy, enforcement, reward and penalty
- Understanding and appreciating cost & benefits of transformation, then build incentive structures around this
- Public-Private partnerships will be key → form, function & funding ?

# Analogies

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# Analogies

