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| Examples2.jpg  Examples | Sample Partnership Measures Plan  ***The following is an example of a measures plan that applies the principles and concepts described in Section 5.***  Adapted from the CDC *Fundamentals of Evaluating Partnerships Evaluation Guide* (2008, pp. 14-15). For additional examples of evaluation questions and methods, see Appendix 1 (pp. 20-21) in the same document. |

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| Measurable Objective | Evaluation  Questions | Indicators/  Measures | Indicator Type | Data Sources | Data  Collection  Method | Lead | Partner  POCs | Time  Frame | Data  Analysis | Lead for Analysis | Monitoring cost | Baseline  Status | Communicate  Results (lead, audience, and format) | Next  Steps / Comments |
| All quarterly project meetings are convened with at least 90% staff in attendance, and at least 10 diverse partners represented. | Are project staff engaged and committed to the project?  Are partnership meetings successful, i.e., productive, focused, effective? | Number of meetings held  Number of staff in attendance  Number of diverse partners represented  Meeting productivity | Activity | AAR  Partnership roster  Meeting minutes  Survey results | Conduct After Action Review Document review after partnership meetings  List the number of partners, the sector each represents, and how the partner participates in the meeting  Review meeting minutes  Meeting effectiveness survey | USFS | Mark | Ongoing with review annually and at completion of agreement period | Calculate % partners in attendance at each meeting, graph trend over time  Calculate response rates.  Identify gaps | Mark | minimal | N/A | Report to project leadership  Annual report  Orally report gaps to partnership coordinators |  |
| Project team is comprised of staff that possesses and demonstrates values, attitudes and skills necessary for partnership success | What training do partners need to actives and productively participate in partnership activities?  Does all project staff have the necessary partnering skills? | Percent of staff trained in and demonstrating good conflict management, negotiation, project management, and communication skills | Input and Output | Survey results  Assessment results  Key informants | Partnership Effectiveness Benchmarking Tool (survey)  Conduct training needs assessment  Interview key informants | TNC | Bill | At beginning of project and then annually | Project manager reviews  Qualitative analysis of assessments and interview for themes / areas of need  Identify gaps | James | minimal |  | Include in annual partnership report |  |
| By 2015 at least 75% of community partner organizations are working collaboratively with the marine resources agency to create locally managed marine areas | Is the partnership operating in a healthy manner?  What is the ideal level of collaboration? | Number of partnership success factors scored above “4” in the Wilder Collaboration Factors Inventory | Output | Survey results | Wilder Collaboration Factors Inventory (survey)  Conduct baseline survey with annual follow-up  Annually track changes/improvement using WWF Partnership Monitoring Tool (survey) | Local university | Jose | Annual in January | Using methods described in Wilder, identify and graph areas of strength and weakness | Maria | $5K USD | TBD | Include in annual partnership report |  |
| By 2015 there is a 30% increase in funds above current levels, as a result of partner’s improved financial and administrative capacity. | Does the partner possess the organizational capacities necessary for solvent financial management and fundraising? | Number of partner staff receiving financial/ admin/ fundraising training  Number of partner staff reporting an increase in knowledge, confidence, and competence in finance / admin / fundraising  Percent increase in funds above current levels | Output and Outcome | Survey results  Budgets and financial records | Survey  Institutional Self-Assessment survey – section on Financial Management  Review budgets and financial records | TNC | Marie | Annually | Financial review | Project manager | minimal | Current funding level | Review with project team at annual meeting | Also dependant on external funding availability |
| By 2020, strong partners are implementing network management plans in at least 5 pilot sites | Do partners have the tools, funding and resources needed to implement project?  Who are the influencers in the partnership?  What unintended outcomes are occurring? | Partners are perceived as “strong” or having ability to meet goals by other key partners and communities  Number of sites where partners engage  Number of new communities inspired and working at their own sites | Input, Output, and Outcome | Survey results  Key informants  Assessment results  Partnership progress reports  Partners  Document review | Conduct Institutional Self Assessment  Assess the impact of the relationship  Interview key informants  Document partnership activities. Pre- and post- activity assessment  Stakeholder influence mapping or Social network analysis  Partner Prioritization Tool  Capture partners’ “success stories” written from their perspective | CRC | Lynne | Twice annually | Identify and track areas of strength and weakness  Qualitative analysis of assessments and interview for themes / areas of need  Track benchmarks over time | Lynne | $10K USD |  | USAID project report  Annual review meeting  Press release |  |
| By 2015 legislation is in place that supports to creation of private marine conservation agreements in at least 5 provinces | Is the partnership influencing  policies? If not, where are the barriers? | Changes through partnership intervention  Number of new legislative policies for marine conservation | Outcome | Partners  State plan progress reports | Conduct focus groups after annual meeting to collect partner success stories  Review progress and state government relations plans to identify policy, practice and systems changes | Local university | Judy | At the end of year 3 | Qualitative analysis for themes and barriers  Track number and reach of changes made by priority area | Karen | $13K USD | As of X date, one province has legislation. | Include in annual partnership report  Publish success stories on partnership website  Press release |  |