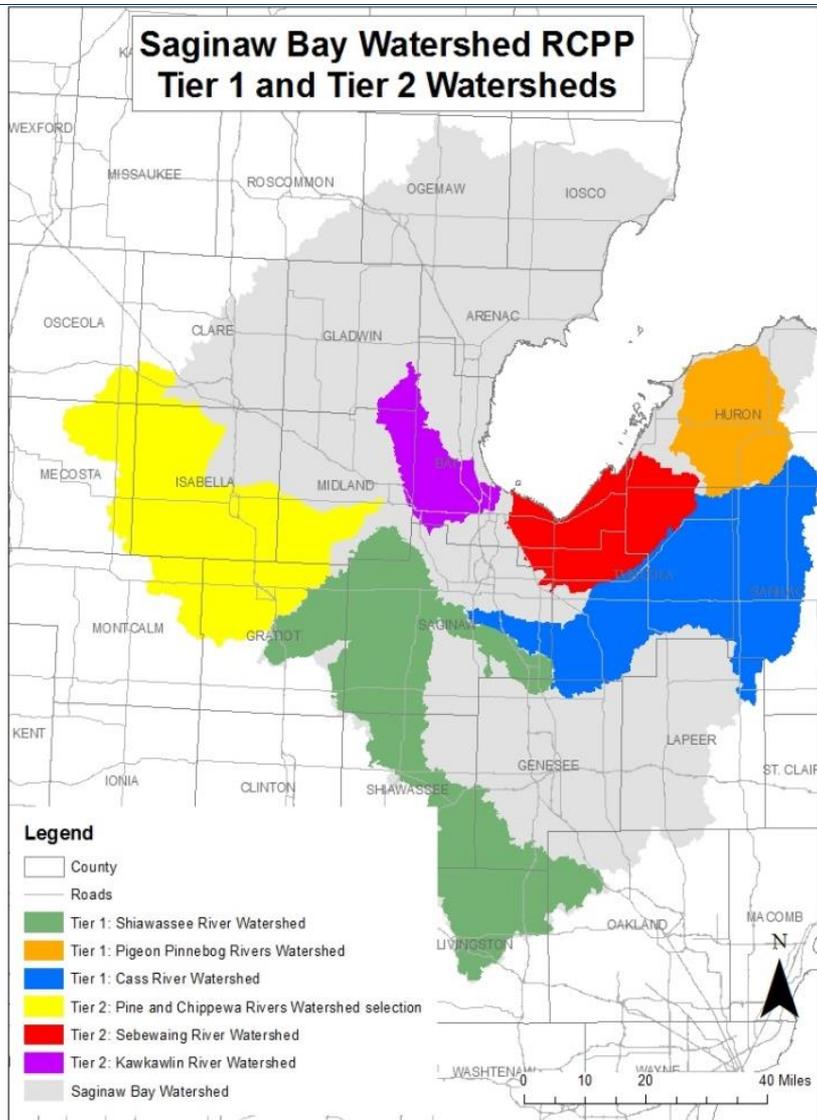


# Saginaw Bay Regional Conservation Partnership Program



- 5 yr Goal: at least 26,500 acres of conservation practices in Priority Watersheds
- Federal Funding: \$10M (mostly for farmers)
- Public/Private/Non-Profit Partnership

# Saginaw Bay RCPP Innovations

1. Same NRCS practices but CCAs deliver conservation
2. Site specific quantification for qualification: “jump the que”
3. Calculate cumulative conservation impact towards ecologically-based goals.

**INNOVATION:**  
Agribusiness as the  
Delivery  
Mechanism

**INNOVATION:**  
Online Tools to Target and  
Track Progress

**INNOVATION:**  
Outcome Based  
Conservation

# How is RCPP different?

