



Left: Art contest artists display their work. Center: Nealla Frederick (TNC) uses a new interpretation sign to highlight ecosystem-based adaptation projects in the bay. Right: A student practices beach profiling.

Project Impact:

From March 26th through April 1st, the At the Water's Edge project in Grenada hosted Reef Week, a week of community engagement activities highlighting the importance of mangroves and coral reefs to the island of Grenada. The events took place within the Grenville Bay Area, building on the project's ongoing educational outreach on coastal resilience, while raising awareness about the importance of ecosystem-based adaptation strategies.



REEF WEEK LAUNCH

- **60 attendees**
- **Remarks by partners, Ministry of Environment and feature of project video**



BEACH CLEAN-UPS

- **2 locations**
- **55 participants**



OUTDOOR MOVIE NIGHT

- **60 attendees**



SCHOOL VISITS

- **19 schools**
- **800+ students**



Sabrina Compton (Grenada Fund for Conservation) teaches students about mangroves before a planting activity.



Drone demos
(see video)



Beach
profiling



Water quality
testing



Mangrove
planting



Sea turtle
education



Hybrid-Reef
Demo

Reef Week Impact (continued):



ENVIRONMENTAL EXTRAVAGANZA

- **400+** attendees
- **Information booths by government partners (Ministry of Environment, Fisheries Division, UNDP, GIZ)**
- **Educational games and performances**
- **ART CONTEST** award ceremony
 - **60+** art submissions



Left: Kemit-Amon Lewis (TNC) demonstrates extravaganza games. Right: Grenada Fisheries Division information booth and coloring station.



Left: The Nature Conservancy staff at TNC's booth during the Reef Week extravaganza. Right: Conservancy staff and partners after school visits.

Media Coverage

- **34** event announcements on WeeFM
- **1** interview on Grenada Broadcasting Network's morning show
- **1** interview on RealFM
- **1** interview on BossFM
- **2** promotional ads on NowGrenada.com
- **1** interview on Grenada Broadcasting Network's [Primetime News Hour](#)
- Videos on [Coastalresilience.org](#)
- Upcoming blog on [Cool Green Science](#)